

The GivingPlus® Program

Donations to Lutheran organizations can accomplish more through the GivingPlus program—a one-of-a-kind program offered individually by Thrivent Financial for Lutherans and two of its subsidiaries.

Participation and eligible gifts

The GivingPlus program is an example of the immediate, positive difference we can make together by contributing to the vitality of Lutheran ministries. Through this program, your financial gifts of cash, check or money order to enrolled organizations may be supplemented by Thrivent Financial for Lutherans, Thrivent Asset Management, LLC¹ or Thrivent Life Insurance Company².

The following types of Lutheran organizations providing services in the United States are eligible:

- ◆ Early childhood centers.
- ◆ Elementary schools.
- ◆ High schools.
- ◆ Post-secondary schools (colleges, universities and seminaries).
- ◆ Outdoor ministry centers (camps).
- ◆ Campus ministries.
- ◆ Social ministry organizations.
- ◆ Lutheran independent organizations and institutions.

Individuals age 16 or older who are benefit members* of Thrivent Financial for Lutherans, or own Thrivent Mutual Funds accounts and/or Thrivent Life Insurance Company products, are eligible to participate in the GivingPlus program. Thrivent Financial, Thrivent Asset Management, or Thrivent Life Insurance Company will add **\$1** for every **\$2** contributed to an eligible, enrolled organization, up to a maximum supplement of **\$300** per organization, per year.

- ◆ Individuals can donate to two different eligible and enrolled organizations of their choice each year, and have their donations supplemented by Thrivent Financial or one of the two subsidiaries.
- ◆ Individual donations can be for any amount, up to \$600 for each organization each year.
- ◆ Individuals can donate whenever they like (e.g., monthly, quarterly, etc.). Each time, the supplemental dollars will be provided once the paperwork is received and processed.

*"Benefit members" generally are those who have been admitted into membership and own Thrivent Financial for Lutherans insurance or annuity products.

¹Thrivent Asset Management, LLC is a registered investment adviser that provides investment management services to the Thrivent Mutual Funds.

²Thrivent Life Insurance Company is a life insurance company domiciled in Minnesota that issued variable life insurance and variable annuities to members prior to the time that state law authorized fraternal benefit societies to offer these products.

Special bonus for volunteers

Supporting volunteerism is an important part of Thrivent Financial's mission. That's why we've included an extra benefit to the GivingPlus program to recognize volunteer service.

When you contribute 25 or more hours of volunteer service to the organization you have supported with an eligible GivingPlus gift, Thrivent Financial or one of the two subsidiaries will contribute an additional \$25 per year. (Be sure to fill in the volunteer-hour bubble on the member gift form.)

Volunteer service includes unpaid time working on projects/activities or serving on a governing/task group for the recipient organization. Hours spent on Thrivent Financial chapter or congregational service team projects are not eligible for consideration.

Ineligible gifts

- ⊗ Worship offerings and donations to a congregation. Gifts that are intended for the congregation but are given or made payable to a Lutheran organization are not eligible as a GivingPlus donation.
- ⊗ Donations made on behalf of others.
- ⊗ Fund-raising activities, such as benefit dinners or auctions, golf outings, car washes, pizza or candy sales, etc. Any activity where donors receive goods, services or discounts for their gifts is not eligible.
- ⊗ Gifts that are not given directly to a specific organization.
- ⊗ In-kind contributions (e.g., the value of equipment or materials, commodities, donated time/service, etc.).
- ⊗ Tuition payments, registration fees, student or camper fees or any other charge where a named individual would receive goods, services or discounts in return for the donation.
- ⊗ Gifts to educational associations or professional affinity groups. Donors must specify the particular recipient organization to which their gift is being made.
- ⊗ Gifts contributed through the Care in Congregations, Care in Regions or Care Abounds in Communities programs.

Send your gift today!

Simply fill out the GivingPlus gift form on the reverse of this flyer. Send it, along with your donation, to the Lutheran organization of your choice.

Questions about the program? Call 800-847-4836 and say "GivingPlus." Or, send an e-mail to GivingPlus@Thrivent.com.

For complete guidelines and limits of the GivingPlus program, go to www.thrivent.com/givingplus.